

Do you have an effective communication strategy for members?

Member understanding of the changes will be key to the successful implementation of the two-pot legislation.

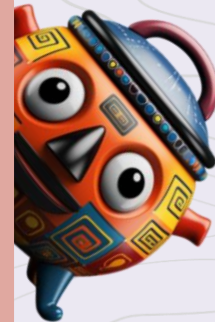
Say goodbye to confusion, and hello to success with our comprehensive communication pack. It's the key to ensuring every member understands and embraces the two-pot legislation.

Simplifying the message:

Our story-styled video and print consumables presents key information in simplified language free from industry jargon.

Tailored communication packs:

Our communication packs are segmented according to how different groups are affected at exit depending on participation on a pension or provident fund as well as their age as at 1 March 2021.



Multilingual approach

To spread the message more effectively, our communication will be in multiple languages to assist members more easily digest the information.

Multi-channel distribution:

With print, digital and workshop options we can reach your members anywhere in a format that best suits their needs and your budget.

Communicating the opt-out option to over 55's

We have customised calculator tools and communication packs designed to assist members over age 55 at 1 March 2021 in deciding whether to opt-out of the two-pot structure or not.

Savings withdrawal impacts

Our customised online calculator will assist members to understand the impact of withdrawing their seed funding and savings component.

